

Reach Kenya's most engaged professionals.

Put your brand, product or service in front of millions of active job seekers, graduates and decision-makers — daily, across web, email and social.

— MISSION

We connect intent with opportunity.

MyJobMag is Kenya's leading career and recruitment platform — helping employers connect with qualified talent, and supporting professionals at every stage of their career.

— WHO WE ARE

A career home for opportunity-seekers.

Across our website, email campaigns, social platforms and career content, we engage a highly active, opportunity-driven audience every day — actively looking for what comes next.

— OUR AUDIENCE

Active job seekers

Young professionals

Graduate trainees

Mid & senior leaders

Entrepreneurs & decision-makers

Students & early-career talent

— BY THE NUMBERS

Reach is the floor. Engagement is the ceiling.

01 — WEBSITE

1.2^{M+}

Monthly active users

Visiting MyJobMag Kenya to search for jobs, career opportunities and professional growth resources.

02 — SOCIAL

334^{K+}

Social media community

Professionals, recruiters, hiring managers, graduates and decision-makers across our pages, groups & WhatsApp community.

03 — EMAIL

800^{K+}

Email subscribers

Actively receiving job alerts, career updates, employer campaigns and promotional content.

WHO'S READING

Kenya-wide reach, county-level density.

Strong daily engagement from across Kenya's biggest economic hubs — Nairobi, Mombasa, Kisumu, Nakuru, Eldoret, Thika and beyond.

TOP CITIES BY ENGAGEMENT

- Nairobi
- Mombasa
- Kisumu
- Nakuru
- Eldoret
- Thika
- Kiambu

AGE DISTRIBUTION

- 18-24** Students, graduates & entry-level professionals
- 25-34** Mid-level professionals & high-growth career audience
- 35-45** Experienced professionals, managers & decision-makers

AUDIENCE SEGMENTS

- 01 Graduate job seekers
- 02 Mid-level professionals
- 03 Senior professionals
- 04 Tech talent
- 05 Remote job seekers
- 06 Entrepreneurs & freelancers
- 07 HR pros & recruiters
- 08 Students & early-career

TOP AUDIENCE INTERESTS

- Career growth
- Education & scholarships
- Professional development
- Fintech & finance
- Productivity & tech
- Lifestyle

— WHY MYJOBMAG

Not just an ad. An alignment with intent.

01 A targeted audience

Reach people actively looking for career growth, education, financial services, technology tools and lifestyle solutions.

02 High engagement

Our audience consistently engages with job alerts, career content, newsletters and our social posts — every single day.

03 Trusted by Kenya

A reputation built with employers, recruiters and professionals — your brand inherits that credibility on day one.

04 Multi-channel reach

Banners, sponsored articles, newsletters, social media and featured listings — one partner, many ways to show up.

— WEBSITE BANNER ADS

Pick your placements.

Place your brand in front of thousands of daily visitors searching for jobs and career opportunities. Landscape: 728×90 (desktop) · 320×50 / 320×100 (mobile).

NO.	PLACEMENT	FORMAT	RATE
01	Homepage Hero Banner	DESKTOP & MOBILE	KES 103,500 PER MONTH
02	In-Article Display Banner	DESKTOP & MOBILE · JOB LISTINGS	KES 145,000 PER MONTH
03	Homepage Display Banner	DESKTOP & WEBSITE	KES 58,200 PER MONTH
04	Category Page Banner	DESKTOP & WEBSITE	KES 51,700 PER MONTH
05	Homepage Sidebar Banner — Large	DESKTOP ONLY · 300×600	KES 45,300 PER MONTH
06	Homepage Sidebar Banner — Standard	DESKTOP ONLY · 300×250	KES 38,800 PER MONTH

IDEAL FOR BRAND AWARENESS, PRODUCT LAUNCHES, EVENT PROMOTIONS & PRODUCT PROMOTION. ALL RATES MONTHLY, EX-VAT.

[Book a placement](#) →

— BEYOND THE BANNER

Tell a longer story.

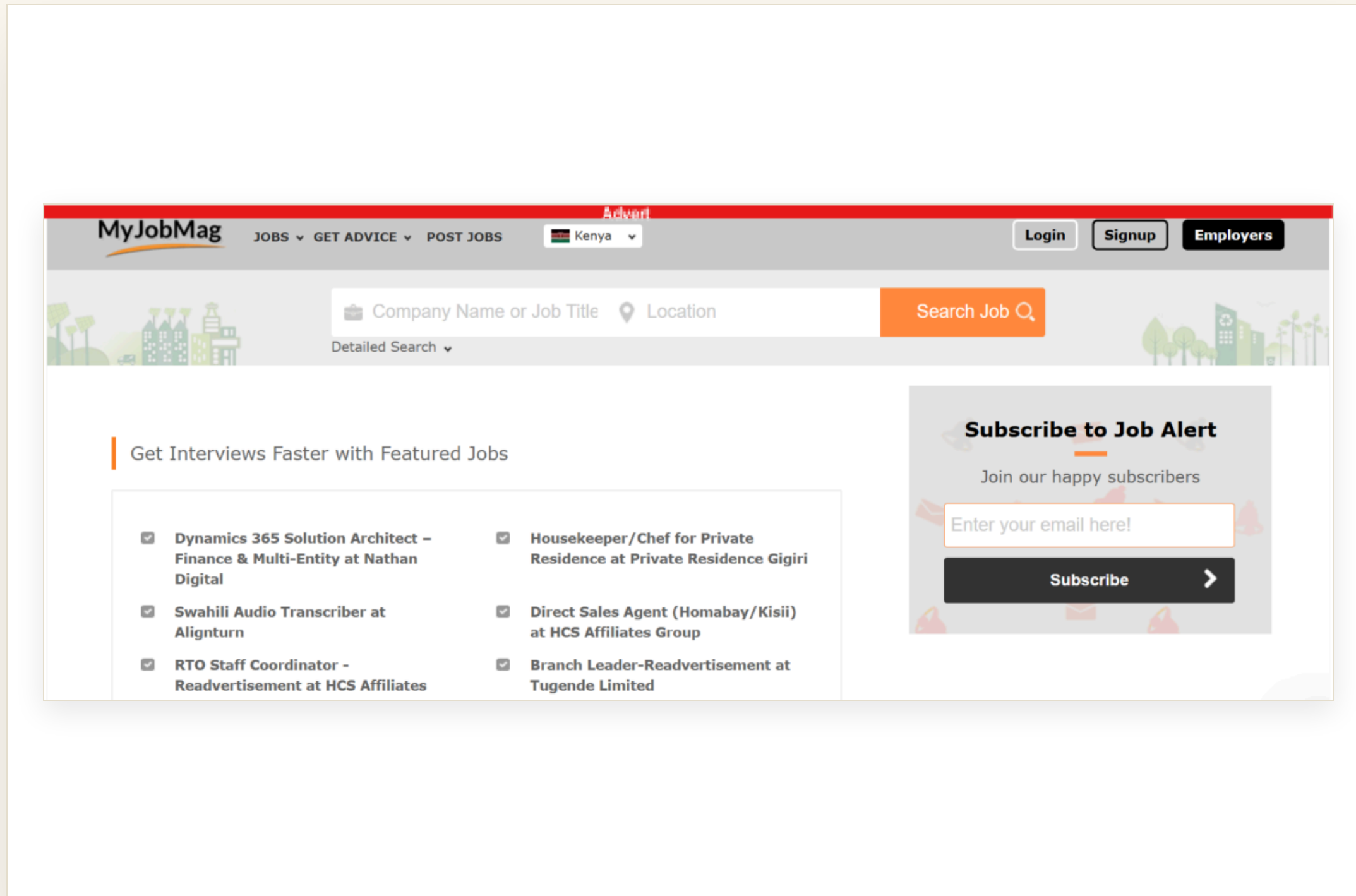
Sponsored content, email and social — for brands that want depth, trust and direct audience access alongside reach.

NO.	PLACEMENT	FORMAT	RATE
07	Sponsored Article + Homepage Feature	ARTICLE · 7-DAY FEATURE	KES 23,000 FLAT
08	Sponsored Article Publication	ARTICLE · EVERGREEN	KES 20,000 PER ARTICLE
09	Newsletter Feature	EMAIL · ONE SEND	KES 25,900 PER SEND
10	Social Promo · LinkedIn + Facebook + X	3 CHANNELS · SPONSORED POST	KES 15,000 PER POST
11	Social Promo · LinkedIn only	LINKEDIN · SPONSORED POST	KES 10,000 PER POST

FORMATS INCLUDE SPONSORED POSTS, CAROUSELS, VIDEO CAMPAIGNS, EVENT & ENGAGEMENT CAMPAIGNS. CUSTOM PACKAGES ON REQUEST.

[Plan a campaign →](#)

— SAMPLE PLACEMENT



— HOMEPAGE HERO BANNER

Homepage Hero Banner.

Front-door visibility — the first impression for every visitor landing on MyJobMag Kenya.

RATE

KES 103,500

PER MONTH

FORMAT

Desktop & Mobile

DIMENSIONS

728 x 90 / 320 x 100

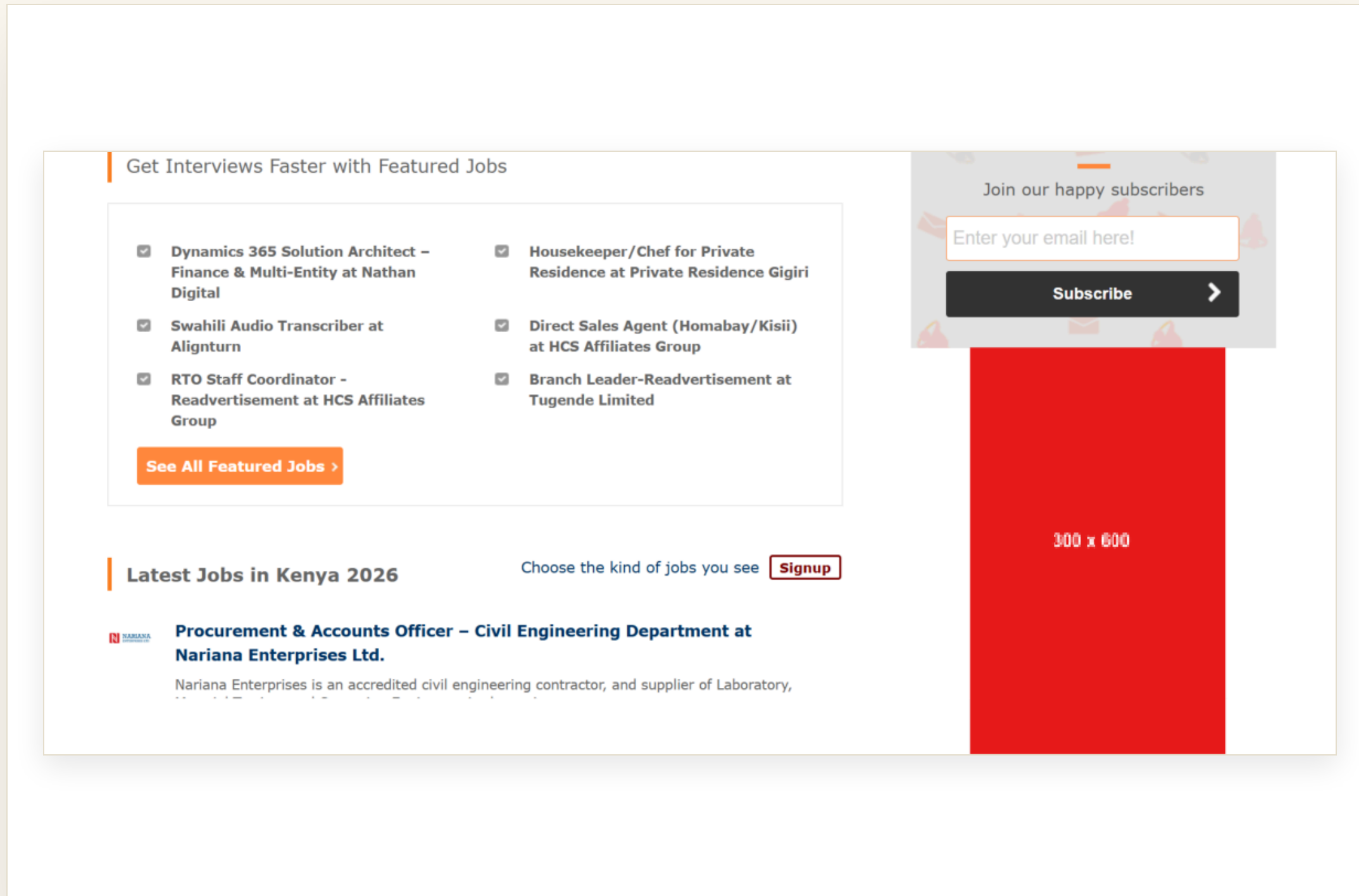
POSITION

Homepage top

IDEAL FOR

Brand awareness · Launches

— SAMPLE PLACEMENT



— SIDEBAR BANNER —
LARGE

Homepage Sidebar Banner.

Persistent companion to the main content column. Always in view as users scan listings, with strong dwell-time across long sessions.

RATE
KES 45,300
PER MONTH

FORMAT
Desktop only

DIMENSIONS
300 x 600

POSITION
Homepage sidebar

IDEAL FOR
Awareness · Always-on campaigns

SAMPLE PLACEMENT

CATEGORY PAGE BANNER

Category Page Banner.

Industry-targeted reach. Visitors here have already self-selected by sector — your message lands where it's most relevant, with built-in intent.

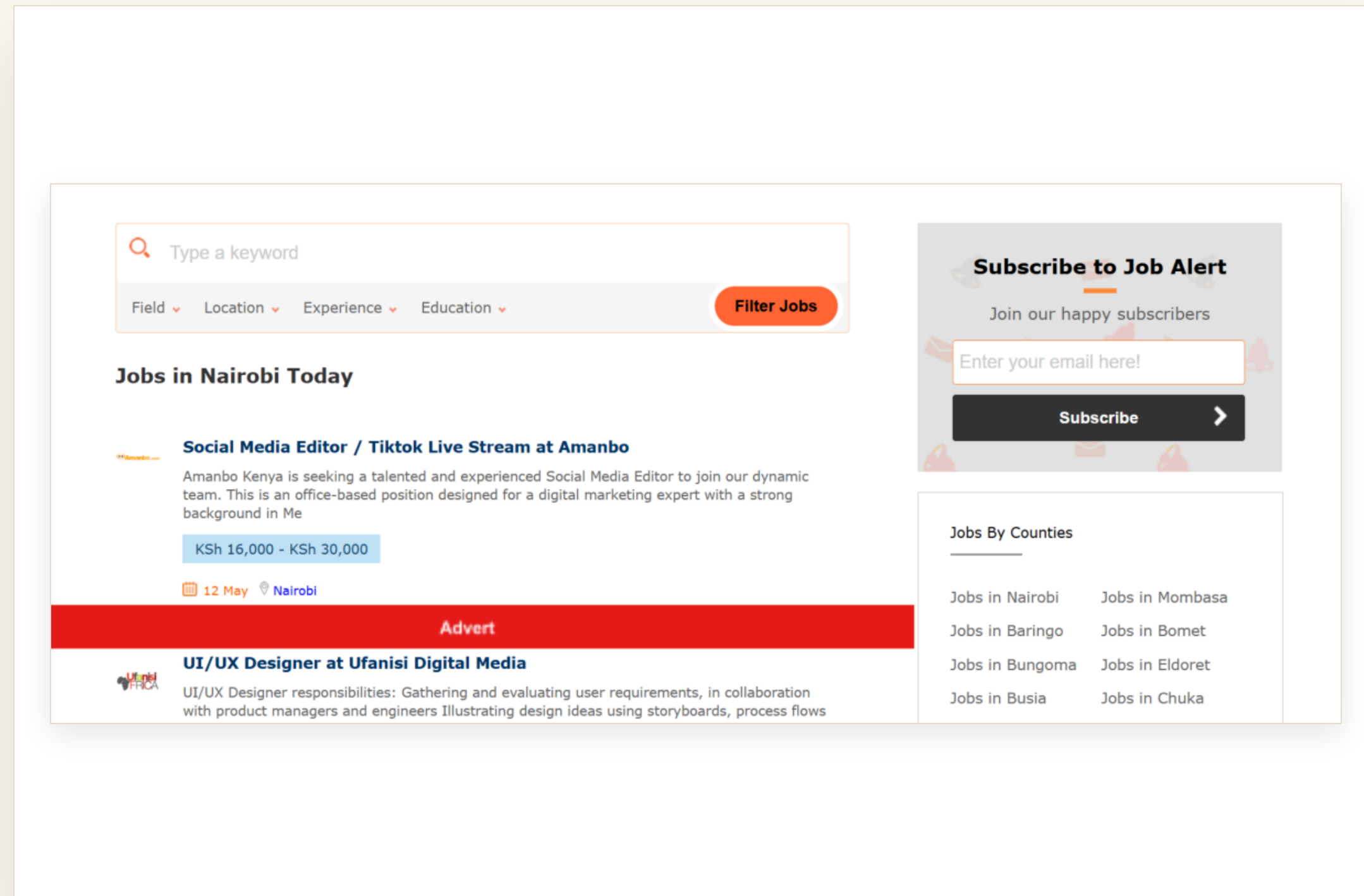
RATE
KES 51,700
PER MONTH

FORMAT
Desktop & Mobile

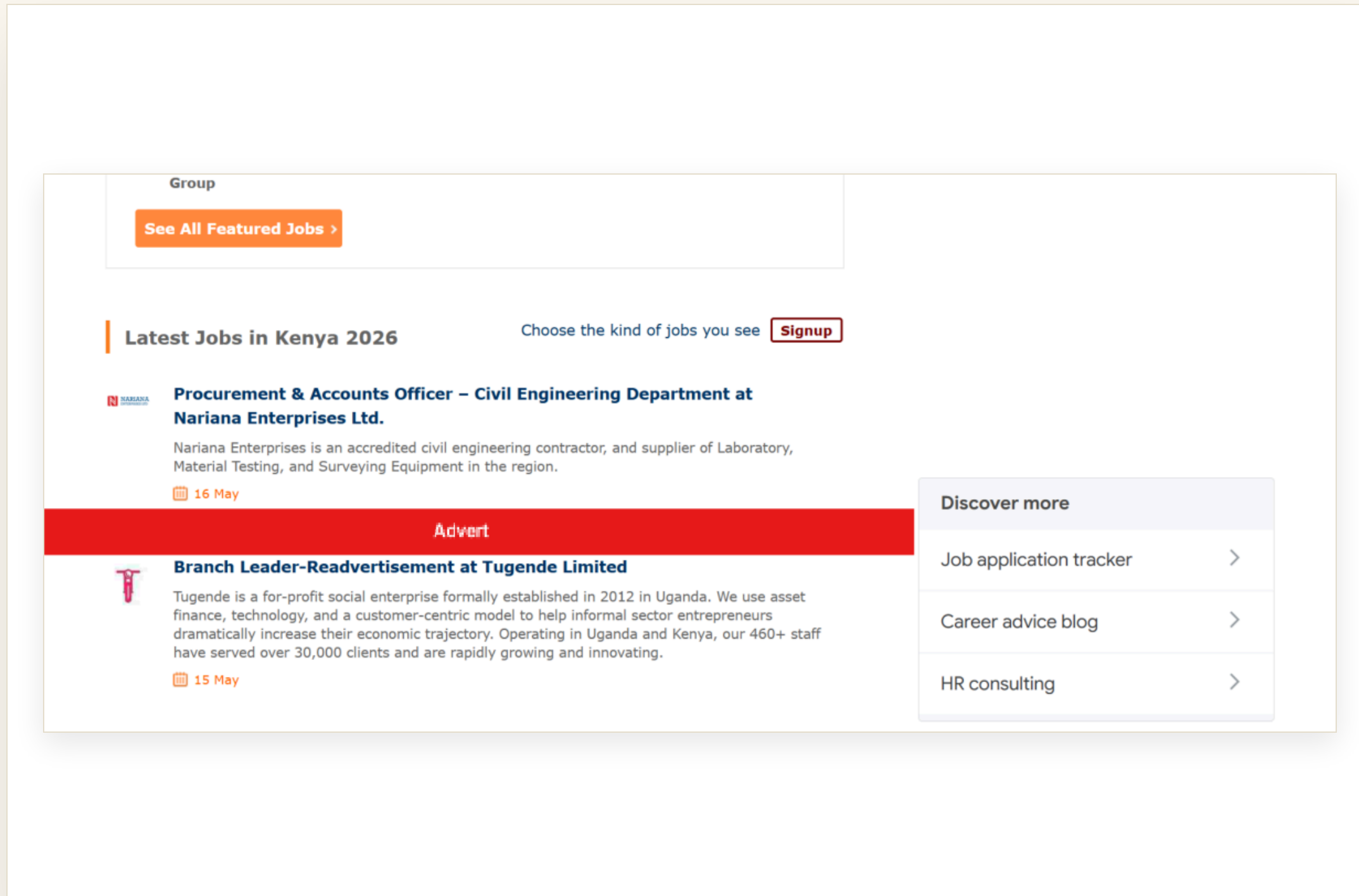
DIMENSIONS
728 x 90 / 320 x 100

POSITION
Category page top

IDEAL FOR
Sector targeting



— SAMPLE PLACEMENT



— HOMEPAGE DISPLAY BANNER

Homepage Display Banner.

Mid-fold placement inside the live job feed — high reach across every visitor without competing with the hero.

RATE
KES 58,200
PER MONTH

FORMAT
Desktop & Mobile

DIMENSIONS
728 x 90 / 320 x 100

POSITION
Homepage mid-feed

IDEAL FOR
Reach · Product promotion

SAMPLE PLACEMENT

IN-ARTICLE DISPLAY

In-Article Display Banner.

The highest-intent context on MyJobMag — placed inside individual job listings where engagement is deepest. Readers are focused and your message lands in flow.

RATE

KES 145,000
PER MONTH

FORMAT

Desktop & Mobile

DIMENSIONS

728 x 90 / 320 x 100

POSITION

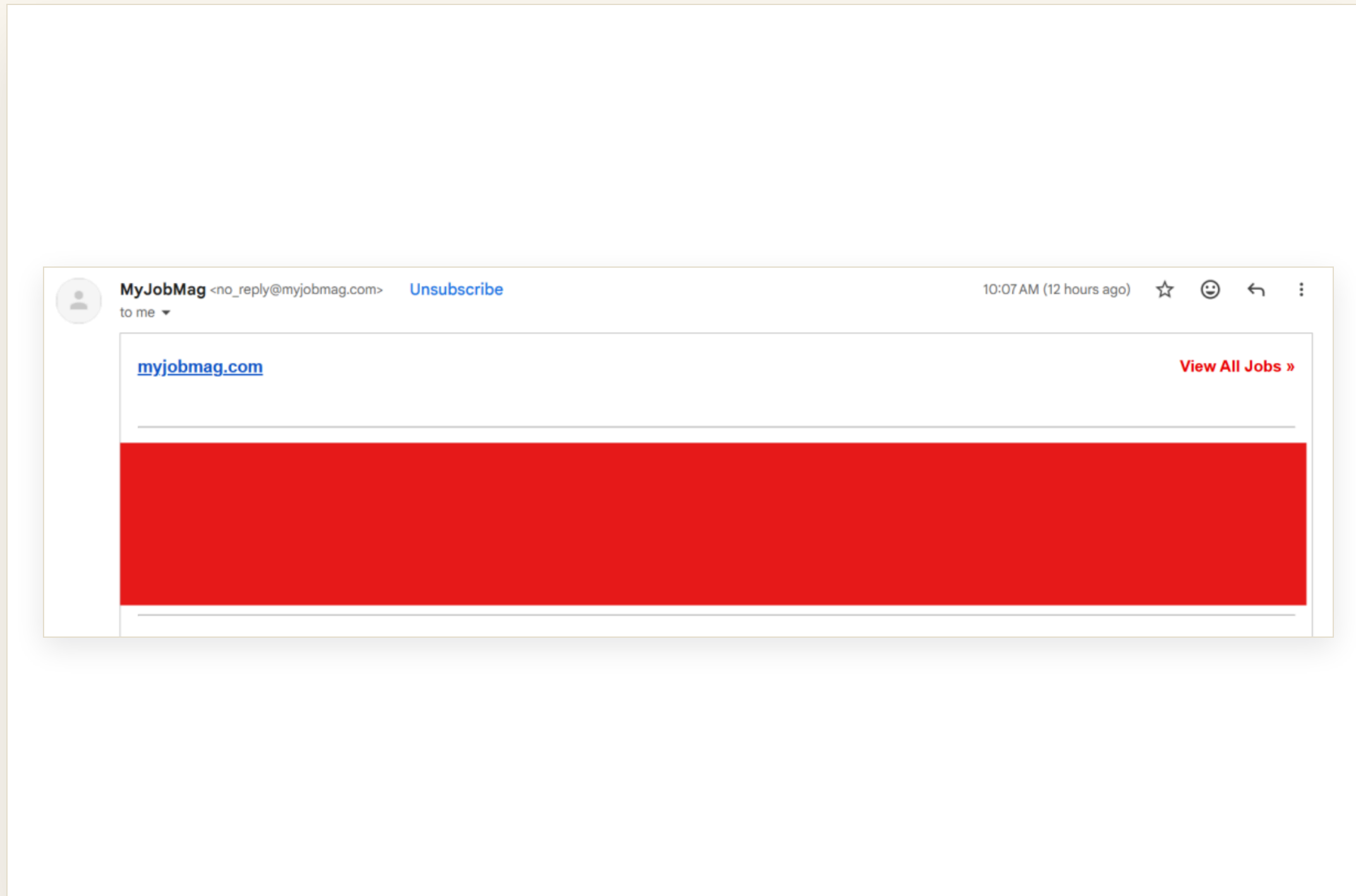
Within job listings

IDEAL FOR

Conversion

The screenshot shows a job listing for 'Social Media Editor / Tiktok Live Stream at Amanbo'. The listing includes details like 'Posted: May 12, 2026' and 'Deadline: Not specified'. Below the job details, there is a red rectangular banner with the word 'Advert' in white text. To the right of the job listing, there is a 'CAREER ADVICE' section with several articles, including 'Intelligence-Led Recruitment in Kenya: A Smarter Way for Companies to Hire and Retain Talent' and 'How to Network Professionally at Career Events (Plus Templates)'. The banner is placed within the job listing area, demonstrating an in-article display placement.

— SAMPLE PLACEMENT



— NEWSLETTER FEATURE

Newsletter Feature.

Direct access to 800K+ active email subscribers — strong click-through, high visibility, and a placement that lands in the user's primary inbox.

RATE
KES 25,900
PER SEND

FORMAT
Email send

REACH
800,000+ subscribers

POSITION
Inside newsletter

IDEAL FOR
Direct response

— INDUSTRIES

We help brands show up across every sector that Kenya runs on.

Twelve industries. One audience that's actively engaged with all of them. Whatever you sell, your buyer is already reading us.

01 Technology	02 Banking & Fintech	03 Education	04 Telecoms
05 NGOs	06 FMCG	07 Healthcare	08 Logistics
09 E-commerce	10 Energy	11 Consulting	12 Hospitality

— GET STARTED

Promote your brand where ambitious Kenyans pay attention.

Our team supports advertisers with campaign planning, creative placement recommendations, audience targeting and performance reporting.

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WEBSITE

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